Excel Challenge Homework 1

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. As a subcategory “Plays” had the most campaigns started and by far the most success
   2. “Journalism” had all campaigns canceled
   3. Very low interest and success in “Children’s books”
2. I imagine name and description can have a large impact on the success or failure of a Kickstarter campaign. It is hard to understand that impact from this data. If there was a way to rank the “Blurb” and see how impactful that was it would be interesting.
3. I would like to see the % success/failure by category and subcategory. I would also like some box plots of the data broken out by success and failure, around number of backers and average donations.